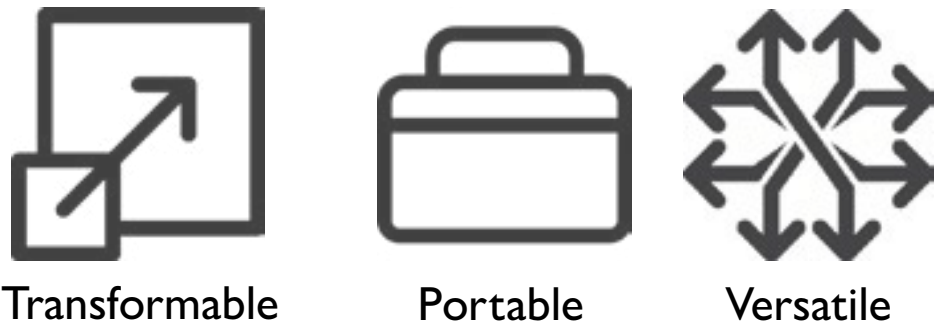


USER

**Joey**  
Indie Singer and guitarist,  
25 y/o, always on the road  
with his bike.

OBJECTIVES

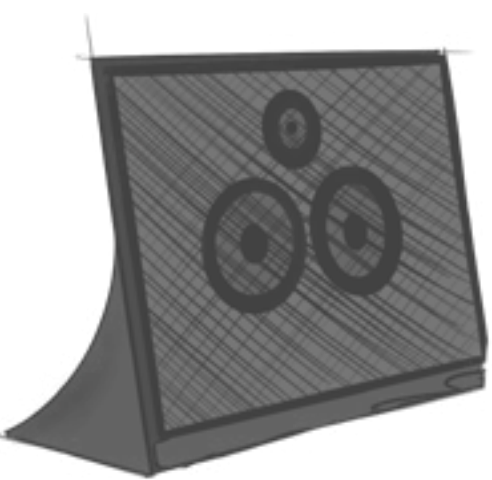


<https://www.freepik.com/>

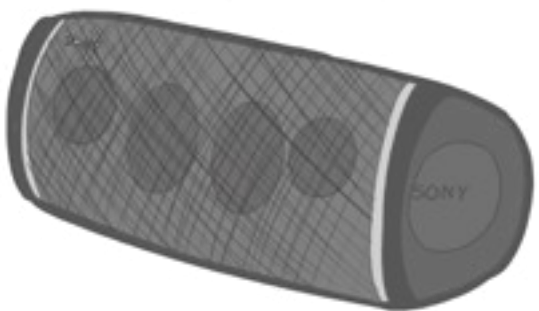
PROJECT BRIEF

Design a speaker that creates an enviroment around its user. One that fills all the needs of someone that loves music but is constantly on the go. Let it mold to its sur-roundings, and allow the user to make it their own.

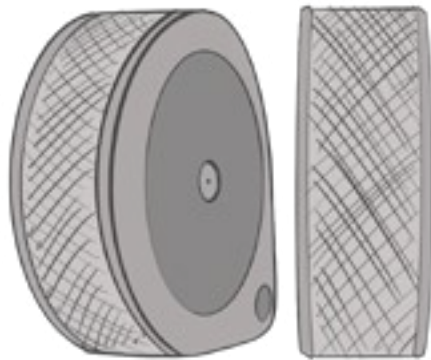
MARKET



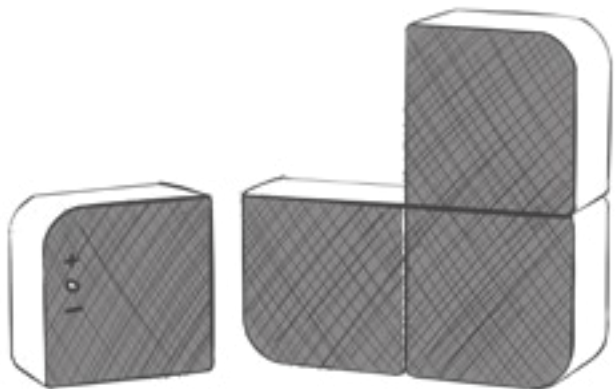
Master & Dynamic  
- \$1800  
- includes subs  
- durable



Sony SRS  
- \$349  
- 24hr life  
- waterproof



Kien Modular  
- \$600/\$900  
- 12hr life  
- includes subs



Simo  
- \$175  
- modular  
- magnetic



Ivation Bullet  
- \$30  
- silicon cover  
- 10hr life



Scosche  
- \$180  
- 15hr life  
- everything proof

MATERIALS

aramid fiber



aluminum



silicone

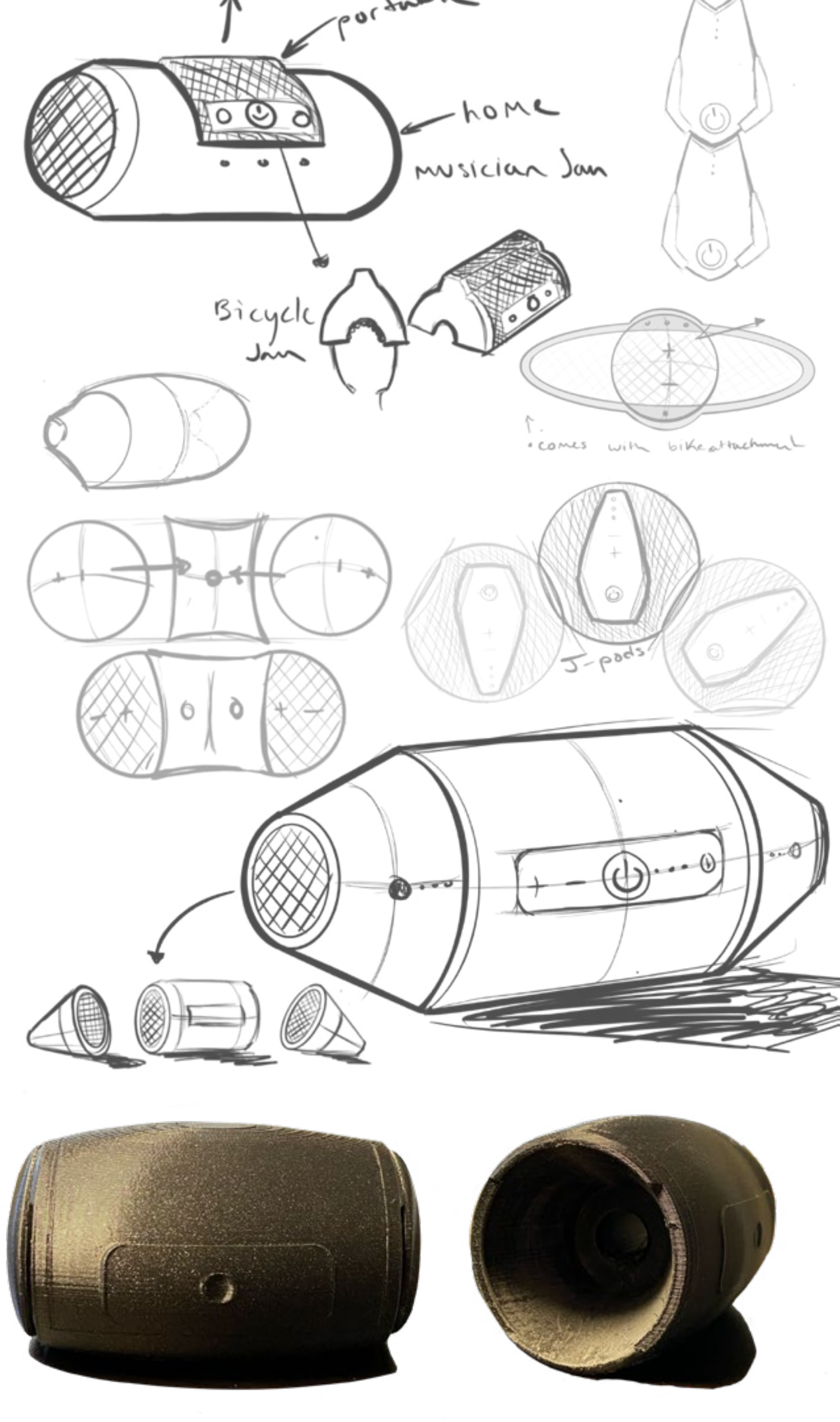
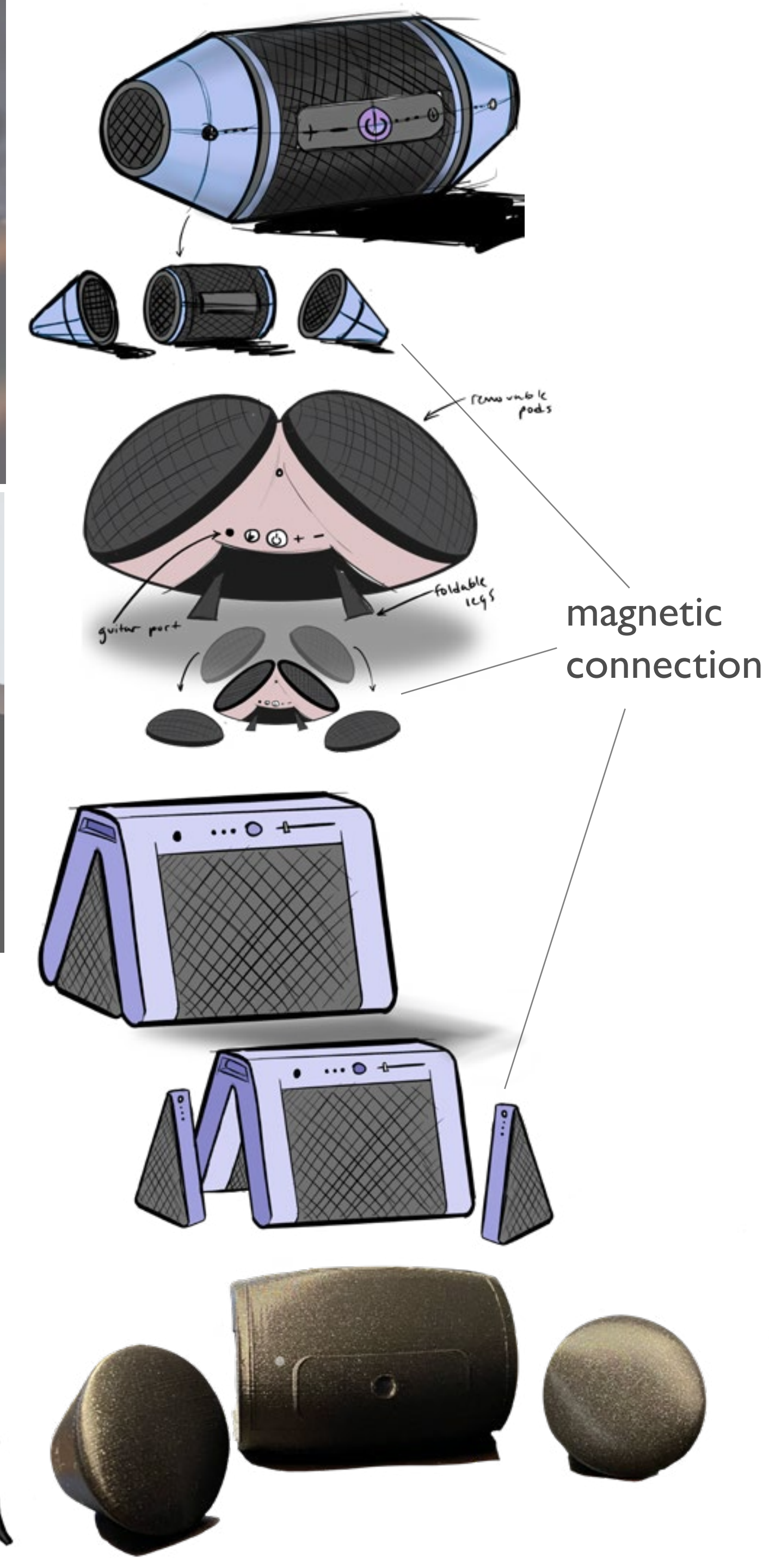
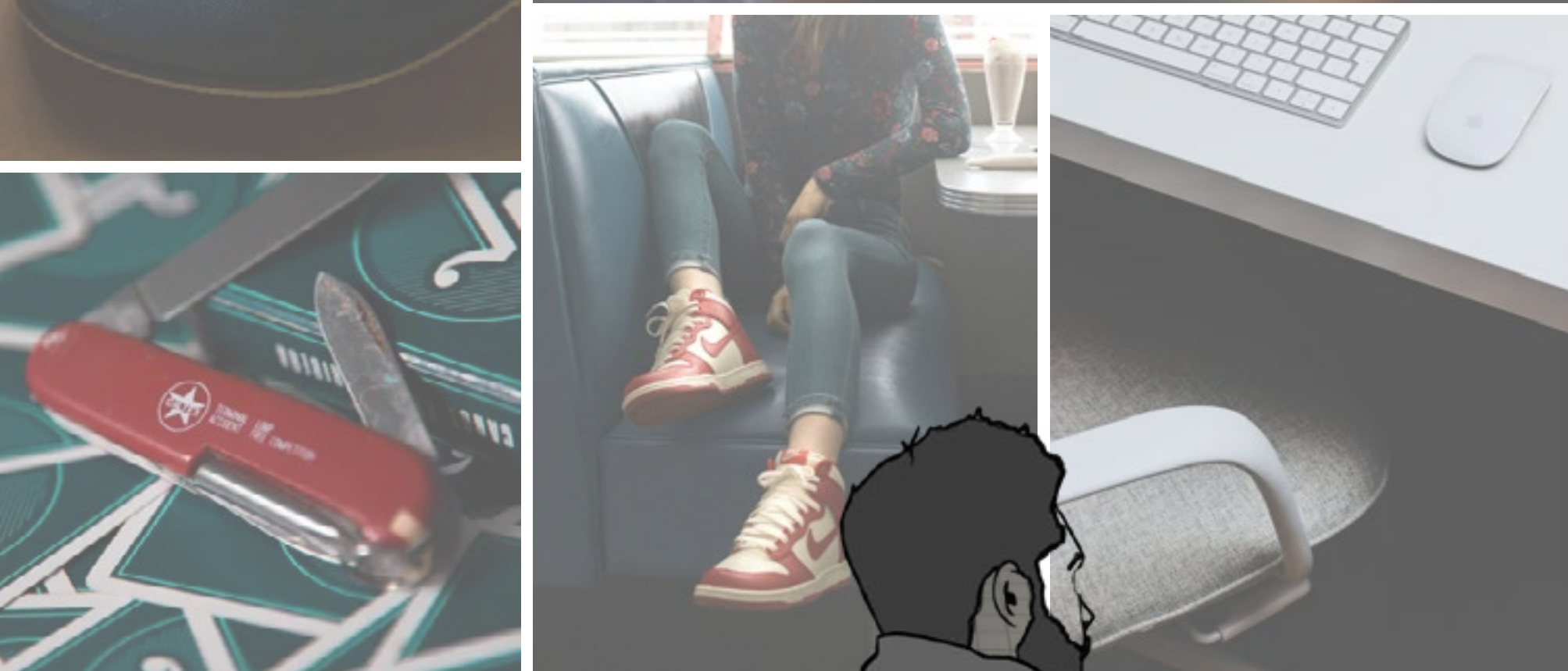


plastic





FUNCTIONAL - SLEEK - INVITING





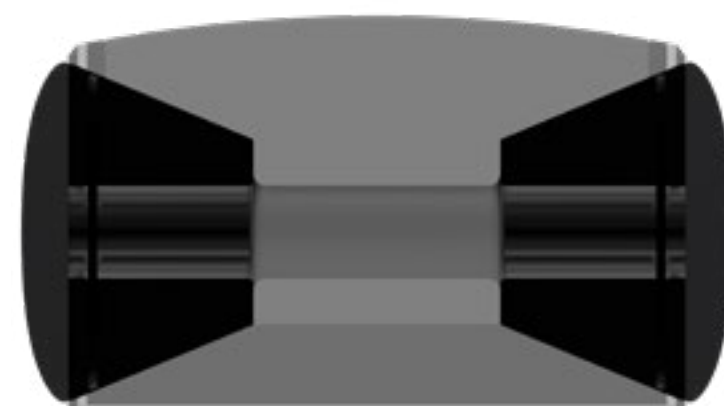
IMMERSE  
YOURSELF  
IN SURROUND



SIDE



FRONT



SECTION

## INTERFACE

- L/R Speaker Controls
- Locked Mode
- Power Button
- Subwoofer Control
- Battery
- Bluetooth



SUBWOOFER



L/R SPEAKERS

